

Miles of Smiles 2024 Winsted/Colebrook/Barkhamsted/New Hartford Area Map

5th Edition Info

Reserve now – before April 20

15,000 easy to use maps placed in about 80+ local locations. Help visitors find your business by being "On The Map". Best value for your advertising dollar. 30 Years of Map Making in The Berkshires!

Display ad costs (pick one)

Deposit required to hold space. Total cost Must be paid by 7/1/24. Finance charges will apply to balances after 7/1/24.

- \$225** - small w/ highlighted location. (\$150 deposit required) size: 1.6" wide x .75" high.
- \$355** - medium w/ highlighted location. (\$200 deposit required) size: 1.6" w x 1.6" h.
- \$495** - large w/ & highlighted location. (\$300 deposit) size: 3.4" w x 1.6"h or 1.6" w x 3.4"h.
- \$800** - extra large w/& highlighted location. (\$300 deposit) size: 3.4" w x 1.6"h or 1.6" w x 3.4"h.

OR

- \$150** - highlighted location only (no display ad along map border)

Optional

- \$25** - www.BerkshireMaps.com Hotlink
- \$45** - additional location on Map (if more than one site)
- \$45** - ad creation (or send us your camera ready file)

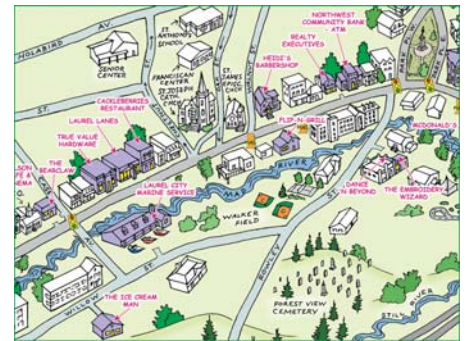
Ad Display Formats - Tiff or PDF format, 300 dpi, CMYK.

Contact Info:

Mary T Hart, 413-298-3999
MaryTHart@gmail.com
www.BerkshireMaps.com

Remit to:

Miles of Smiles
 POB 403, Stockbridge, MA 01262
 Ph: 413-298-3999



Miles of Smiles Directional Company (MOS) agrees to print/distribute Area Visitor Maps from spring/summer 2024 while supply lasts.

Client may not hold MOS, or its representatives, responsible for any real or perceived loss of business due to their advertisement on this Map. **The extent of MOS's (or our agents) liability to a client will be the cost of advertisement.**

The advertiser has deposited \$ _____ to reserve available space. The balance of \$ _____ is due 7/1/24. All invoices are payable within 30 days of invoice unless a payment plan is in place. **A late charge of 1½ % per month (18% annually) will be added to balances after 7/1/24 if payment has not been completed.**

All legal fees, court costs and reasonable collection costs will be paid for by the advertiser in case of default of this agreement. **MOS retains ownership of all copies of maps and all rights are reserved.** If for any reason MOS defaults on the terms of this agreement, the full amount of deposit only will be returned.

Advertiser _____ Mailing Address _____

Phone _____ Email _____

Deposit _____ Amount Due _____ Date _____

Signature _____ Print Name: _____

Deposit _____ Amount Due _____ Invoice via Email: _____ Hard copy Mail: _____

Payment options: Check _____ Credit Card _____ 3.5% service added. _____ QR code for Venmo to the right, 4 digits of phone 1702: @Mary-Hart-4

@Mary-Hart-4



Miles of Smiles & Berkshire Brochure Display, divisions of Hart Marketing Enterprises LLC. Brochure distribution is available from Berkshire Brochure Display - call or email Mary for info.

BerkshireMaps.com Berkshirebrochures.com

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